

**Fasson® Thermal Transfer Superior/ Permanent**

Product Identification Number: LMA8601

**Facestock:**

**Fasson® TT ( superior):** A specially-coated, extra white woodfree paper with an even smoother micro-absorbent surface structure. Designed for use in high quality thermal transfer printing.

**Basis Weight:** 62 gsm  $\pm$  10% (ISO 536)

**Caliper:** 0.066 mm  $\pm$  10% (ISO 534)

**Adhesive:**

**Fasson® : Permanent** A general-purpose permanent rubber based adhesive featuring high initial tack and ultimate bond strength.

**Minimum Application Temperature:** 5° C  
*(The minimum temperature at which the label can be applied and will adhere)*

**Service Temperature Range:** - 20° C to + 70° C  
*(The temperature range to which the label can be exposed after the adhesion bond to the substrate has been formed)*

**Liner:**

**Fasson® CK40:** A bleached super calendared kraft liner featuring high internal strength.

**Basis Weight:** 60 gsm  $\pm$  10% (ISO 536)

**Caliper:** 0.055mm  $\pm$  10%

**Total Construction Caliper:** 0.130 mm  $\pm$  10%

**Application and Use:** Typical applications include bar code labels for inventory tracking, general retail labeling and industrial markets. The product is recommended for applications where superior thermal transfer printing is required.

**Conversion:** The material can be converted and printed in all the usual printing technologies. Areas of the label designated for imprinting should not be printed or varnished prior to imprinting.

**Fasson® Thermal Transfer (Superior)** face materials are developed and selected in close co-operation with leading Thermal Transfer printer and ribbon manufacturers. It should be noted that the print quality of the Thermal Transfer system as such depends a great deal on the right match of Thermal Transfer ribbon, the printer and the printing surface: therefore careful selection of the appropriate ribbon type is very important.

**Shelf Life:** Two years when stored at 22° C / 50% RH.

*As with all self-adhesive materials, this product should be tested thoroughly under end-use conditions to make sure it meets the requirements of the specific application*

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**Avery Dennison (India) Pvt. Ltd.**  
Narsinghpur Industrial Area  
Six Kilometer stone  
Delhi-Jaipur Highway  
Gurgaon-122001, Haryana  
Tel +91-124-2215581/582/583  
Fax +91-124-2215591/592

